## 7 Tips for EXPLOSIVE Growth on Youtube <a href="https://countessoflowcarb.com/youtube/">https://countessoflowcarb.com/youtube/</a>

Interested in having your Youtube one-on-one coaching? Email countessoflowcarb@gmail.com for more information.

- BIGGEST success tip. Videos MUST be data driven. I ALWAYS consult <u>VidIQ</u> prior to creating videos to see video topics, keyword tags and video titles. It's not emotional. It's data. Click <u>HERE for VidIQ</u>.
  - a. Research what people are looking for vs what you think they are looking for.
- 2. Video Length needs to be at least 10 minutes for video length to crack Algorithm. During that 10+ minutes, energy needs to be higher energy than usual.
- 3. Engagement build a relationship. Reply to all comments, give hearts and make a community!
- 4. Every video needs to have viewers sign up for your email list with a freebie. I use <a href="ConvertKit">ConvertKit</a> to make my life easier for my freebies, email collection and email distribution. Click HERE for ConvertKit.
- 5. Make an intro and an outro animated. Use <u>Fiverr</u>. Click <u>HERE</u>. Format example intro for 15-30 seconds, animation intro and introduction of video, like, subscribe and email list. To close video, like, subscribe, email list and animation outro.
- 6. Say like, subscribe and email list at beginning, middle and end. Always. If you have a relationship from engaging with viewers, this is not a problem to say and ask.
- 7 Make thumbnails excellent! Visually so important. Use <u>Canva</u>.

## **Let's Connect:**

- ✓ Instagram Countess Of Low Carb
- ✓ Facebook @CountessOfLowCarb
- ✓ Youtube www.youtube.com/countessoflowcarb
- ✓ Blog: <a href="http://www.countessoflowcarb.com">http://www.countessoflowcarb.com</a>